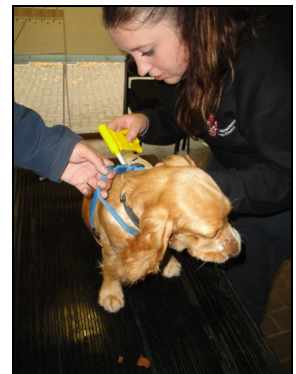


In recent years Dogs Trust has spoken out in relation to a number of dog welfare issues. It represents the reasonable and well informed voice of dog lovers and always tries to find the most practical solution to any problem. Today Dogs Trust cares for more than 16,000 stray and abandoned dogs every year at our Rehoming Centres throughout the UK.

We campaign at both local and national level on a wide range of different issues that directly impact on the welfare of dogs both in the UK and abroad.

Regional Campaigns Dogs Trust is currently working with over 300 Local Authorities in the UK, each with different local issues. In a time of shrinking council budgets, Dogs Trust is able to fund local campaigns that address dog-related problems. With centres across the UK, Dog Trust understands local issues and can support councils with events and initiatives that are specifically designed for their region.

Microchipping Microchipping is the most effective way to identify lost dogs and have them returned to their owners quickly. Dogs Trust provides an extensive free microchipping service at our centres plus we offer free microchips to every local authority and housing association in the UK and we train local authority staff to microchip, and can even provide them with free scanners. Plus our regional teams organise chipping events at roadshows and other events.

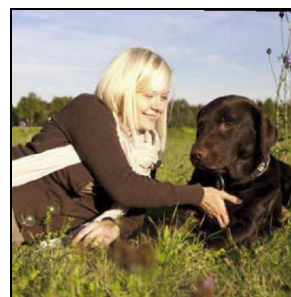


We have been promoting microchipping since 1999 and have seen the proportion of dogs being returned to their owners rise, from 7% in 1999 to 32% in 2011 as a direct result of this permanent identification.

Neutering For years, Dogs Trust has been working with vets to provide subsidised or free neutering for dog owners living on means-tested benefits in disadvantaged areas. We currently work with over 1,000 vets across the country. Through them, we have been able to reduce the cost to the owner to as little as £30 (or £15 in Northern Ireland) – the rest of the cost is settled by us. In some instances, we will meet the entire cost, often working with local authorities or the police to identify dogs that are most at risk of unplanned breeding.

Hope Project For over 15 years, the Dogs Trust Hope Project has been offering advice and free veterinary care to those dog owners who are homeless or in housing crisis. For many of these people, their dogs are their best friend and main source of companionship. We also work with 269 homeless organisations giving advice and assistance on accepting clients with dogs. And every winter, we work with the homeless charity Crisis to provide a dog-friendly Christmas shelter in London.

Freedom Project The Freedom Project is a free foster care service for dogs belonging to women fleeing from domestic violence in the Greater London and Yorkshire areas. Dogs referred to the project are placed with volunteer foster carers until they can be reunited with their families.



Advertising of pets for sale We work as part of the Pet Advertising Advisory Group, which encourages publishers of newspapers and magazines to print advice panels asking their readers to think very carefully before buying a pet from a classified advert. We hope that this will go some way to reduce the number of dogs that are eventually abandoned after being bought on impulse.